Short Notes:

1. Mobile Payment Systems

35. List the features of e-services

36. What are the important e-business technologies?

37. Explain e-CRM

38. What is electronic contract?

39. Explain the characteristics of online payments

2. Domain Names

3. E-Commerce Vs M-Commerce

40. E-Business Value Chain

4 Mobile Communication Standards

5. M-Banking

41. Limitations of online travel services.

6. Globalization
7. C2C
8. Cross-cultural management
9. Competitive Analysis
10. Virtual reality

11. P2P Payment System
12. Stored Valued Cards
13. Pay-per-click
14. Wireless Communication
15. Mobile Payment Systems

16. What is the difference between e-commerce and M-commerce?

17. Explain the architecture of WWW

18 Write briefly about digital marketing?

19. What is the use of e-catalogue in e-catalogue in e-business?

20. Define e-cash and what are its characteristics?

21. E-Commerce systems
22. Intranet
23 Ethical issues in e.commerce
24. Types of internet advertisement
25. Splash screen
26. E-Learning
27. On line hospitability services
28. Mobile network infrastructure
29. Nature of e-commerce
30. E-Commerce strategies
31. Intranet software
32. Tax issues in e. Commerce
33. E-Auctions
34. Integrated value chain
42. Limitations of online travel services

43. What is the Impact of E-business on global economy?

44. What is Advertising on Web?
45. Explain M-commerce features.
46. What is Ubiquitous computing?
47. List the features of e-services
48. What are the important e-business technologies?

II. Descriptive questions:

1. Describe the evolution of E-Business, its benefits & limitations.
2. Explain in detail about the different online payment system.
3. Briefly explain the various E-Business models used in the present market.
4. Discuss the social consequences of E-Business technologies
5. Explain the role of search engines in creating & managing brands
6. Define EPS? What are the advantages & Disadvantages of electronic payment systems?
7. E-Business has its own set of legal, ethical & taxation issues". Comment, discussing these issues. Also discuss the Intellectual Property Rights(IPR) in E-Business.
8. What are the different categories of networks?
9. What is E-business Security? Discuss the threats & measures for ensuring the security of E-Business data & transactions.
10. Explain about the different digital marketing tools.
11. Explain about different types of M-Commerce services.
12. What are the effects of E-Business on the supply chain management?
13. Mobile commerce depends a lot on mobile communication standards & mobile access technology? Comment, giving the concept involved , role played by these ith a special reference to 1G, 2G,3G,4G & 5G systems.
14. Explain in detail about M-Banking technologies.
15. Explain the concept of Artificial Intelligence   & Machine Learning   in E-Commerce?
16. How do companies use User Experience (UX) design to enhance online conversions?